

VIEW Report

10/31/2016 10:17AM

Davis for State Senate Pre-empt ESPN Nov 2016

Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD

Client:

Buyer:

Advertiser:

Product:

Lengths: 30

Sched Dates: 10/31/16 - 11/06/16

All-Wks Avrg

	Notes	Rate \$\$.00	Wk 1	Wk 1 10/31 '16
			Households	
			Prog Name	
Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD		\$60.00		20
5243, ABAL - Albany		\$60.00		20
ESPN-TV		\$60.00		20
W 12m-2a		\$3.00	AVG. ALL WKS<	5
Th 12m-2a		\$3.00	AVG. ALL WKS	5
F 12m-2a		\$3.00	AVG. ALL WKS<	5
Sa 12m-2a		\$3.00	COLLEGE FOOTBA<	5
Total		\$60.00		20

Broadcast Month Costs - Grand Total

<u>Month</u>	<u>Gross Cost</u>	<u>Total Units</u>
11/2016	\$60	20
Total	\$60	20

This report has been prepared using STRATA NuMath research.
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.

Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD

Cable Zones: TIME WARNER CABLE, ABAL - Albany

Signature _____

" Purchaser acknowledges that he has read and understood the attached Time Warner Cable Media Sales Terms and Condition provided and agrees to be bound thereby."